

Southwest and Pacific Chapter

2026 Sponsorship Prospectus

Sponsorship Levels	Platinum \$3000	Gold \$1500	Bronze \$750	In Kind Venue/Service Partner	NextGen Memberships (\$1200 for 10 memberships)
Logo and Name Recognition on Chapter Website	Included	Included	Included	Included	Included
Presentation at PCMA SWP Events	5 minutes at chapter events	2 minutes at chapter events	Verbal recognition at each chapter event	5 min at each event at their location	1 minute at chapter events
Complimentary Reg at PCMA SWP Events	10 registrations per calendar year	5 registrations per calendar year	3 registrations per calendar year	4 registrations per calendar year, per event hosted	5 registrations per calendar year
Social Media Shoutouts on Instagram and LinkedIn	(1) Sponsor spotlight e-blast to membership (1) Sponsor graphic highlight posted after the event on LinkedIn, Facebook and Instagram. (1) Post event Thank you graphic with all event sponsors.	(1) Sponsor graphic highlight posted after the event on LinkedIn, Facebook and Instagram. (1) Post event Thank you graphic with all event sponsors.	(1) Post event Thank you graphic with all event sponsors.	(1) Sponsor graphic posted pre-event on LinkedIn, Facebook and Instagram.	(1) Sponsor graphic on LinkedIn, Facebook and Instagram.
Collateral Provided by sponsor given out at each event	Included	Included	Included	Included	Included
Company Logo on ALL Chapter events & Recognition on emails	Included	Included			

PCMA SWP offers flexible benefit options tailored to meet your company's unique needs.

To explore how we can customize a package for you, please contact Christine Glover, *PCMA SWP President-Elect*, at pcmaswpsponsorships@gmail.com to start the conversation.