



Southwest & Pacific Chapter

We're Looking for a Few Good People JOIN A COMMITTEE

We are looking for a few good people to volunteer to join our Southwest & Pacific chapter leadership as committee members. Make a name for yourself, meet new people, build relationships, experience new ideas, and work toward advancing your career and PCMA!

Programs & Education Committee

- Responsibilities include directing the committee in the site selection, content creation, speaker lineup and all logistics for our 8-12 monthly programs. Committee representation is required at the event and may require assistance in the registration process as needed.
- Luncheons, for approximately 30-50 attendees, are typically held once per month.

Membership Committee

Responsibilities may include:

- Member Recruitment: contacting guests who attend chapter events about membership.
- Supporting chapter and national membership drives.
- Member Retention: ensuring our members are satisfied with their experience and anticipating the needs of our members to make the membership a valuable experience for them.

Marketing Committee

Role includes working with the board in support of all chapter marketing initiatives. Depending on your interests and the chapters needs, you may request:

- Social Media: responsible for updating chapter Facebook and Twitter accounts.
- Collateral Creation: responsible for creating print materials, graphics and other items to support chapter programs.
- Website Support: responsible for working jointly with the chapter administrator to update chapter website with fresh content.

Sponsorships Committee

- Responsible for sponsorship solicitation and retention for chapter programs.
- Works with the Marketing and Programs Committees to execute sponsor deliverables.

Student Relations Committee

- Responsible for promoting PCMA to potential student members, liaising with these students to provide mentoring and internship opportunities, supporting chapter relations with local higher education institutions and encouraging networking and educational events for students and professionals to mix.

INTERESTED?

CALL
(619) 501-6673

or

EMAIL
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[wwwSOUTHWEST.PCMA.org](http://www.SOUTHWEST.PCMA.org)