

YOU'RE INVITED

2018

Industry Icon Award

PRESENTED BY



MONDAY

15

OCTOBER

4-6^{PM} / TAO AT THE VENETIAN

Please join us as we honor hospitality and meetings industry champions



MARTIN BALOGH

Associate Executive Director,
Meetings and Travel Group, American
Bar Association

&



DEBORAH SEXTON

Principal, DLS Association and Past
President & CEO, Professional
Convention Management Association

Proceeds from this event go towards chapter programs, education and scholarships for industry professionals.

For additional information and to purchase tickets,
please visit: southwest.pcma.org/events

2018

IIA

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PCMA SOUTHWEST AND PACIFIC CHAPTER

Sponsorship Opportunities

Platinum @ \$5,000

8 tickets to Event | Logo on Step and Repeat | Being highlighted in one pre-message/email
Introduce one of honorees or be part of the presentation | Included in all collateral + follow up emails |
Hyperlinks on chapter website to your company's promotional video | Included as a presenting sponsor for
future regional networking event | Logo on sponsor signage | Getting to submit a video (20 seconds max)
recognizing the honoree - opportunity to start or end video with their name and company name | 4 comp
registrations to future chapter meeting

Gold @ \$3,500

6 tickets to Event | Being included in collateral + follow up emails | Logo on sponsor signage |
Hyperlink on chapter website to company's promotional video | Being included as a presenting sponsor for
future regional networking event | 2 comp registrations to future chapter meeting

Silver @ \$2,500

4 tickets to the event | Logo on sponsor signage | Being included in all collateral + follow-up email
1 comp registration to a future chapter meeting | Hyperlink on chapter website to company's promotional
video

Bronze @ \$1,000

2 Ticket to the event | Logo on sponsor signage

Other "a la carte sponsorships", including:

Red carpet in front of registration | Pillow on sofas | Signature cocktail | Drink coaster and napkin | DJ
costs

Interested? Contact Marco or Sheenagh Parrotto, Fundraiser Co-Chair, PCMA SWP Chapter:

Marco at 702-248-6200 ~ marco@completeshowservices.com or

Sheenagh at 702 248 6200, ext 102 ~ sheenagh@lvexpo.com