

Sponsorship Opportunities

Making Plans for IMEX America? Want to reach a geographically diverse group of PCMA members and be a part of building a strong PCMA network in Southern California, Arizona, and Nevada reaching a large audience of planner and supplier members?

We are raising funds while we raise our glasses to honor the commitment, dedication and work of our meeting industry champions:

Don Welsh, CMP, President & CEO, Destinations International and

Gary Schirmacher, CMP, SVP of Industry Presence & Strategic Development for Experient.

Proceeds from this event enable the chapter to continue to support face-to-face meetings that create personal connections and a strong community for industry professionals through year-round education and charitable contributions.

Platinum @ \$5,000

10 tickets to Event | Recognition on monitor at Event | Be exclusively highlighted in one of the pre-message/mailings | Introduce one of honorees at the event/be part of the presentation | Static Logo on one TV screen at event | Logo on step and repeat | Be included in all collateral + follow-up email | Hyperlinks to your promotional video on website | Get included as a presenting sponsor for a future regional networking event in following year

Gold @ \$3,500

6 tickets to Event | Recognition on monitor at Event | Scrolling logo with other silver sponsors on one TV screen at event | Be included in all collateral + follow-up email | Hyperlinks to your promotional video on website | Get included as a presenting sponsor for a future regional networking event in following year

Silver @ \$2,500

4 tickets To Event | Recognition on monitor at Event | Be included in all collateral + follow-up email | Hyperlinks to your promotional video on website

Other "a la carte sponsorships", including:

Red carpet in front of registration | Pillow on sofas | Signature cocktail | Drink coaster and napkin | DJ costs

Interested? Contact Janet Levy or Susan Valen, Fundraiser Co-Chair, PCMA SWP Chapter:

Janet at 909/212-7243 ~ jlevy@shepardes.com or

Susan at 562/495-8330 ~ susanv@longbeachcvb.org

Monday, October 9, 2017 • 4pm - 6pm

LAVO

**LAS VEGAS
at The Palazzo**

www.southwest.pcma.org