Hello,

Thank you for your interest in becoming a member of The Southwest Chapter of the Professional Convention Management Association.  PCMA is the definitive authority in education, business networking and community engagement for leaders in the global meetings, convention and business events industry.  With more than 6,500 members and 50,000 customers PCMA drives innovation through risk taking, research and data driven decision making.

You can apply with here: [PCMA Membership Application](http://www.pcma.org/docs/default-source/pcma-defined-docs/membershipapplication_2015.pdf?sfvrsn=2). Thank you in advance for noting me as your personal referral in how you heard about the organization.

 Highlights of benefits include:

 Many events in the Southwest area including education and networking receptions

 Annual Fundraiser prior to IMEX America – our largest event of the year which is a fun evening including our amazing Silent Auction

 December Holiday Mixer

 Volunteering Opportunities on Chapter Committees

 PCMA National [Education Conference](http://www.pcma.org/events/industry-calendar/landing/2015/06/11/pcma-2016-education-conference) (typically in June)

 PCMA National [Convening Leaders](http://www.pcma.org/events/industry-calendar/landing/2015/02/27/convening-leaders-2017#.VumYrU3mrIU) (typically in January)

 CMP prep resources:  PCMA offers a CMP [Online Prep Course 3.0](http://learn.pcma.org/store/seminar/seminar.php?seminar=52176) complete with 10 study modules, pretests/posttests, reading guides and a timed practice exam

 Access to [*Convene*](http://pcma.org/convene-content/october-2014) magazine*,* the [Business Events Series](http://www.pcma.org/resources/business-event-series), our [webinars](http://www.pcma.org/resources) and archived content

 Member only access to [Catalyst](http://catalyst.pcma.org/Home/) for the PCMA directory and discussion boards

 Option to apply your [Hilton HHonors or Starwood Points](file:///C%3A%5CUsers%5CDenise%20V%5CAppData%5CLocal%5CTemp%5CHilton%20HHonors%20or%20Starwood%20Points) towards your Membership dues

 As a member of the Southwest & Pacific Chapter, you’ll also be able to save money by getting the member rate at other PCMA chapter events

Please let me know if I can be of any other assistance to you. We look forward to welcoming you to PCMA Southwest & Pacific Chapter!